JACKSONVILLE

JANUARY 2006

It's a MOD, MOD, MOD World

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It's a MOD, MOD, MOD World. And we're all living in it.

DECADES AFTER THE MOVEMENT EXPLODED out of postwar

Europe, hipsters of a new generation are looking at modern designs with fresh eyes. Even in the River City, contemporary, retro and futuristic furniture

styles, fashions and architecture are not hard to find. They don't all follow the same rules or draw upon the same inspirations but all things "mod" are here to stay. As Austin Powers would say, "Yeah, Baby! Yeah!"











1 Five Points has long been Jacksonville's hipster hangout. Proving modern design translates into everything, check out these Perch! bird feeders, \$20-\$70, at Roost. 2 Relax in style on the Pixel sectional sofa at Scan Design. 3 Bo Concept in St. Johns Town Center is one of the newest in a growing number of local furniture stores specializing in contemporary designs. Pictured here is the Schelly chair, from \$679. 4 This dentist's office building has been a Hendricks Avenue architectural landmark for decades.